



EXPERIENCE. SOLUTIONS. PERFORMANCE.

Lubrication solutions

a brand of **KLÜBER**
LUBRICATION

Specialist for wire drawing lubricants

since 1881



Founded by August Neuhoff

A part of the Klüber Lubrication
group since 2020



To be the **company of preference**



To provide superior **quality**
and **customer value**



To develop **innovative solutions** which
save energy and resources and increasing
the **productivity** of your equipment

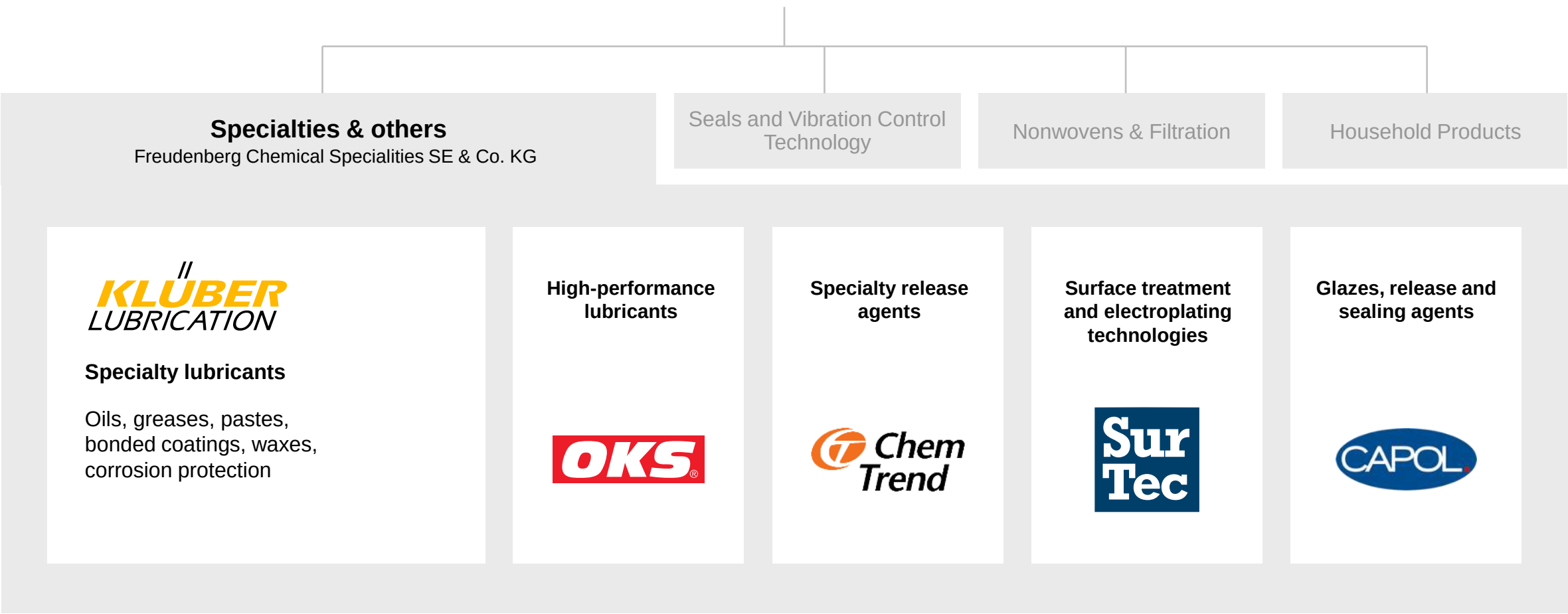


Appreciated for **our values**

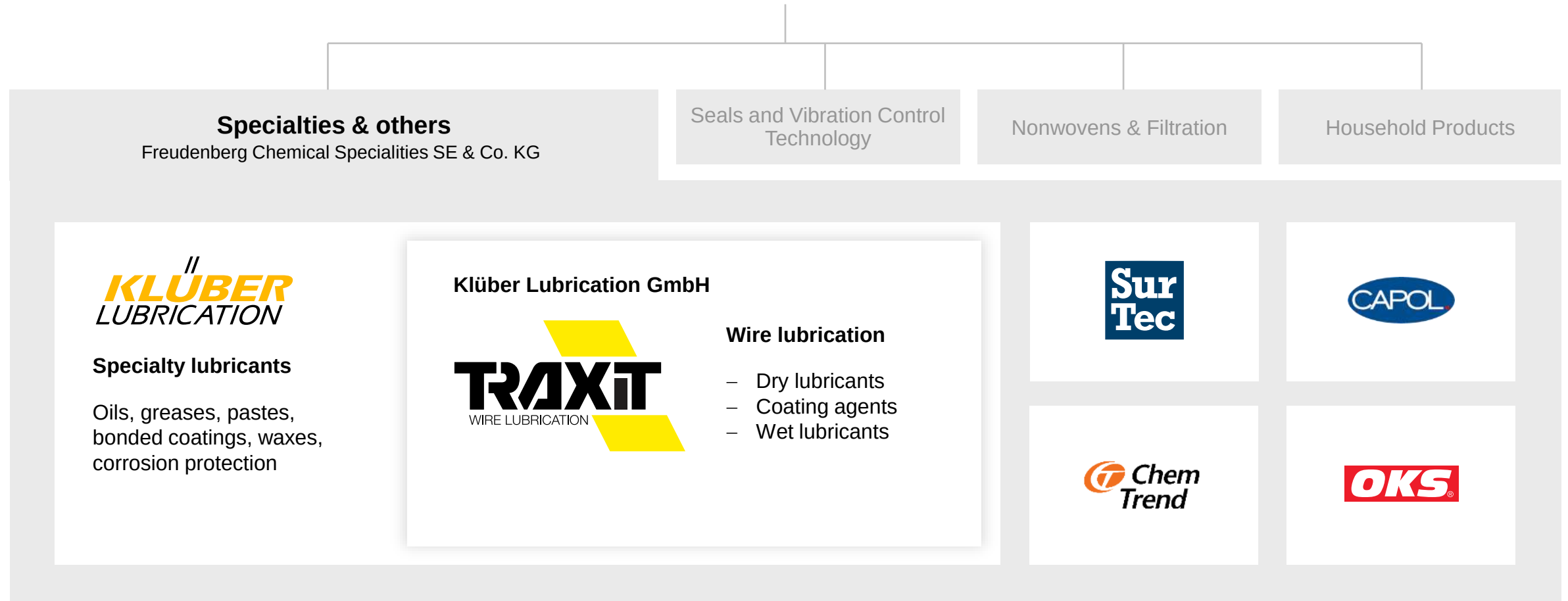
Freudenberg fields of business



A brand of Klüber Lubrication

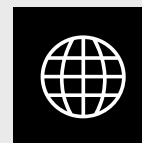


A brand of Klüber Lubrication





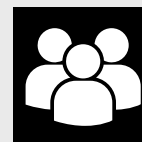
Freudenberg Group



Global
technology firm



Pioneering innovations
for more than **170 years**



Approx. **48,000 employees**



Annual sales 2020:
more than **8.8 billion Euros**

Klüber Lubrication

Your expert for specialty lubricants



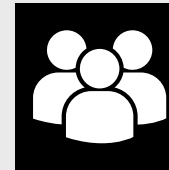
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KLÜBER
LUBRICATION



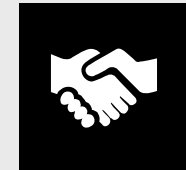
**Subsidiaries in 29
countries** and partners
worldwide



>200 employees
in research and
development



The specialist for you
>2400 employees



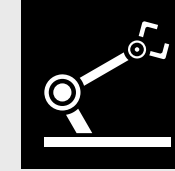
Your strong partner
€ 715 m sales
in 2020

Klüber Lubrication

Your expert for specialty lubricants



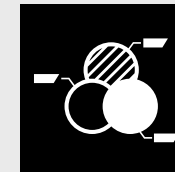
Customised test
equipment



Unique testing
section with
110 test benches

//
KLÜBER
LUBRICATION

Development centres
and production sites
in **17 countries**



Comprehensive
analytics

**TRAXIT**

Customized lubricants
for maximum performance

More than 300 drawing lubricants, wet lubricants and coating agents for the drawing and rolling of:

- Low-carbon and high-carbon wires
- Special steel wires
- Welding and electrode wires
- Construction steel wires
- Coppered wires
- Aluminium and aluminium-clad wires
- Wires for rubber-coating
- Dry lubricants for machines with direct water cooling
- Wet and dry coatings for wire pretreatment
- Metal forming

Global and yet personal



Wherever wires are drawn...
We are close to you!



The specialist for you –
approx. **140 employees** worldwide,
80 of them in production and research



Availability worldwide –
production sites in Germany,
China and the USA



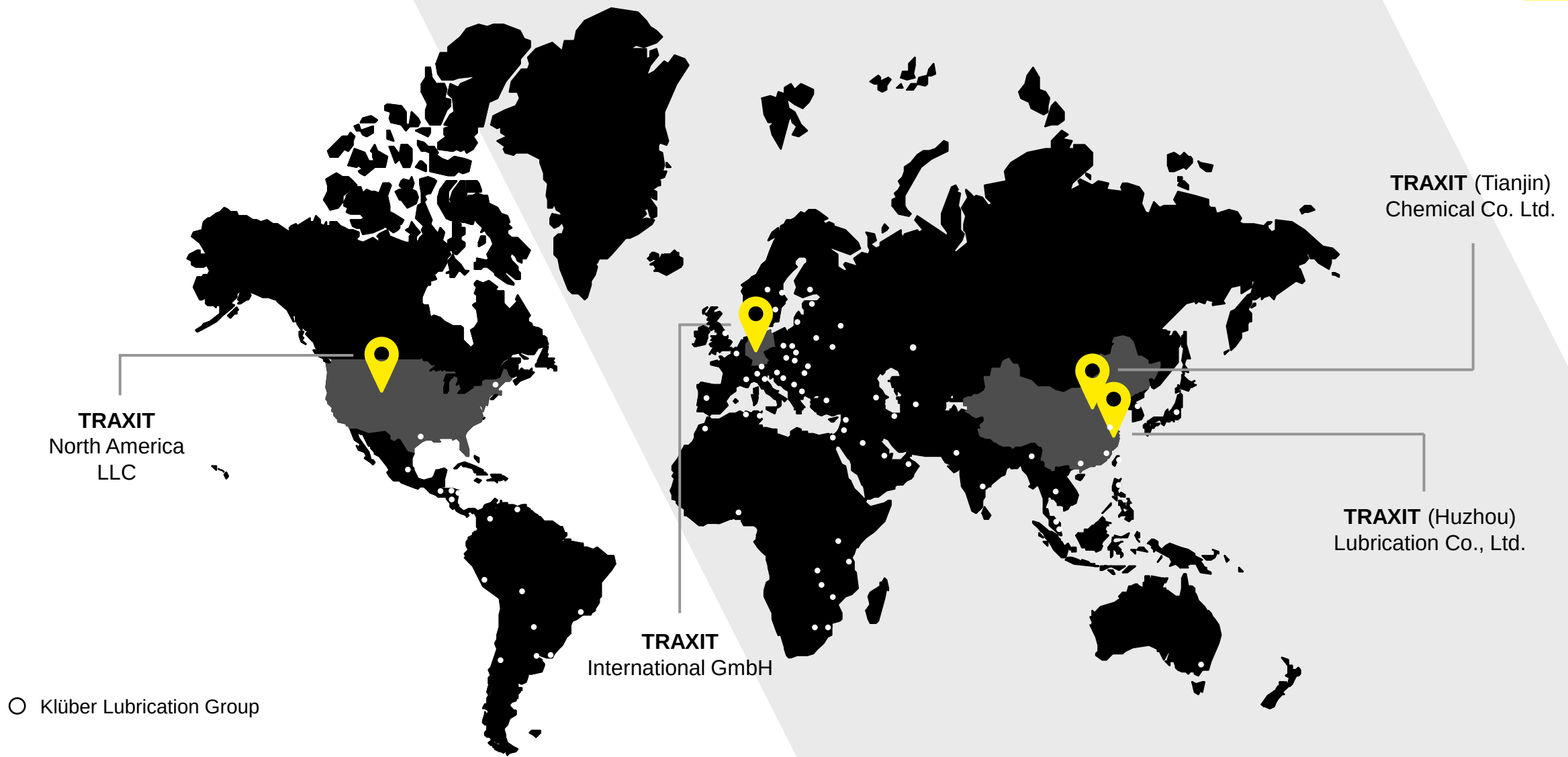
Global presence –
customers and partners in
more than 150 countries



Your strong partner –
more than **€ 30 million** sales in 2020

Global and yet personal

Our locations worldwide



Facts and figures

Geographical distribution of production and sales in 2020

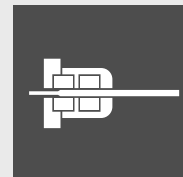


TRAXIT
North America LLC

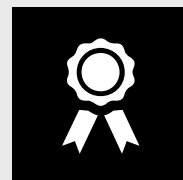
TRAXIT
International GmbH

TRAXIT (Tianjin)
Chemical Co. LTD.

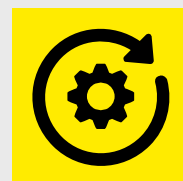
TRAXIT (Huzhou)
Lubrication Co., Ltd.



Lubrication spot-on – dry lubricants, coating agents, wet lubricants and pastes for the wire drawing industry



High-quality products – tried and tested for decades; developed together with our customers



Innovative developments – new generation of drawing lubricants for modern wire drawing machines improving processes and productivity

A detailed close-up photograph of a wire being drawn through a die, showing the wire's surface and the die's interior.

**We stand for
quality and innovation**



Quality management
DIN EN ISO 9001



Occupational safety
ISO 45001



Environmental protection
ISO 14001



Energy management
ISO 50001

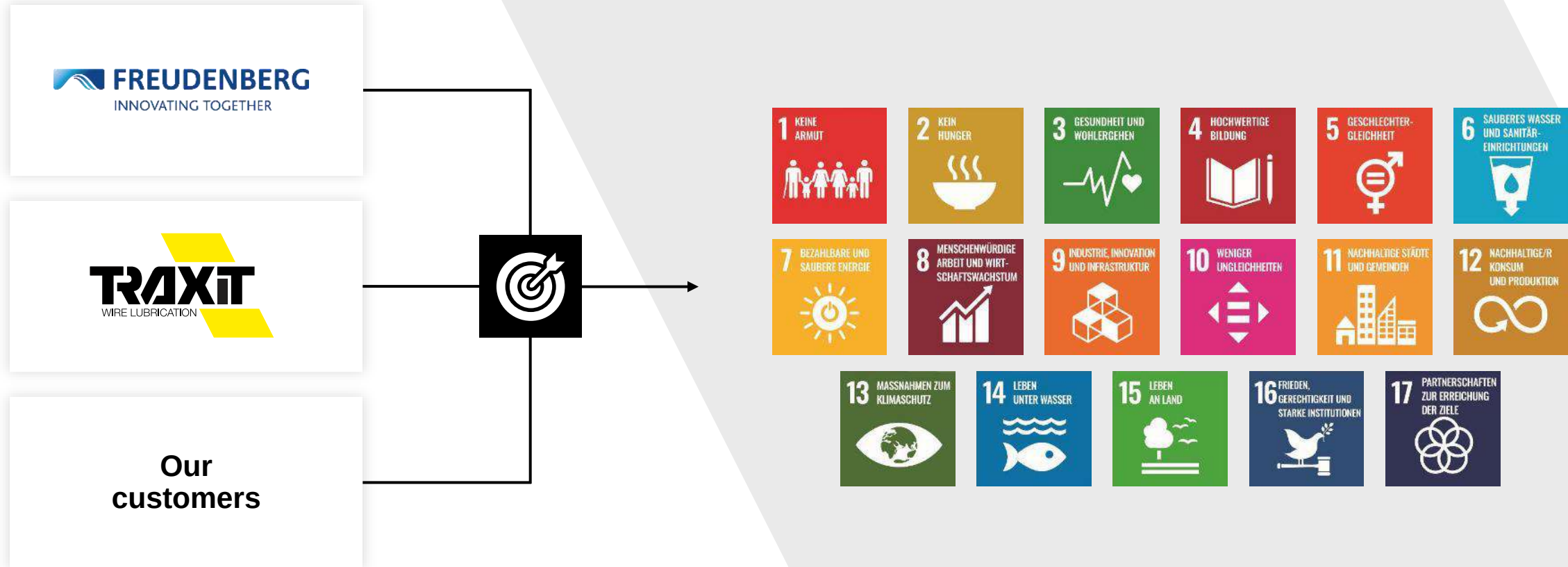


ECOVADIS gold

Certified quality

UN goals for sustainable development (SDGs*)

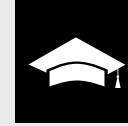
A global framework shared by our customers, Freudenberg and Klüber Lubrication



*Sustainable Development Goals

We assume responsibility

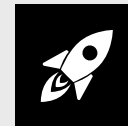
Borax-free high-performance wire drawing lubricants



Experience. Since 2010, we have been developing borax-free dry wire drawing lubricants and coating agents.



Solution. 280 of our 300 products are borax-free.



Performance. Use of additives offering or even exceeding all the positive characteristics of borax.

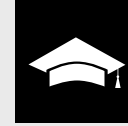
Your benefits:

- Protection of your employees and the environment
- Low expenses for exposure measurements at workplace and waste water inspection
- No separate storage required
- Low wire drawing lubricant consumption
- Law-compliant also in future



We assume responsibility

Titanium dioxide-free high-performance wire drawing lubricants



Experience. First field tests at customer.



Solution. Law-compliant products that do not present harm to your employees and our environment.



Performance. Use of additives offering or even exceeding all the positive characteristics of titanium dioxide.

Your benefits:

- Protection of your employees and the environment
- Low expenses for exposure measurements at workplace and waste water inspection
- No separate storage required
- Low wire drawing lubricant consumption



Traxit - your partner

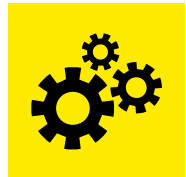
We support you in attaining your goals.



Together
we grow.



We care!
You can focus on
your core business.



Setting standards
We develop tailored
solutions with you.



Successful together

MICHAEL TRIVIÑO

PRODUCT SPECIALIST

E-mail:

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a brand of **KLÜBER**
LUBRICATION